

### ABSTRACT

Reusable adhesive body apparel is disclosed. The reusable adhesive body apparel includes a decorative component and an adhesive component coupled to the decorative component. The adhesive component is formed of a material that permits the apparel to be reused multiple times. In one configuration, the apparel includes an adhesive tape with a decorative image provided on a non-adhesive surface of the tape, and a gel coupled to the adhesive surface of the tape. In another configuration, the apparel includes a decorative component with an uneven surface topography, and an adhesive gel. The apparel may be used for any suitable purpose, for example, the apparel may be used as a breast cover, a bathing suit, a costume, or a tattoo.